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the green guide

SHOP TILL YOU SAVE THE WORLD

Companies that focus as much on the planet as on their bottom line are increasingly easier to find, especially in the outdoor-sports realm. We've singled out some of our favorites; if yours isn't here, write to *hotlines@shape.com* and tell us about it.

➊ **POWERING CLEAN** Yoga-gear trend-setter **Prana** (*prana.com*) offsets the environmental impact from the energy it uses in its headquarters and partner stores by buying wind-energy credits. Vermont clothing company **Ibex** (*ibex.com*) powers its offices with cow waste. (The local energy company uses methane gas produced by manure to fuel generators.) Aqua shoemaker **Mion** (*mionfootwear.com*) and outfitter **Timberland** (*timberland.com*) put labels on their shoe boxes that tell you how each product was produced, right down to the amount of renewable energy their factories used.



➋ **MAKING GEAR THAT'S ECO-FRIENDLY** Plastic soda bottles are reincarnated as surprisingly soft polyester thread used to create products like the **Mountainsmith Tour lumbar pack** (\$70; *mountainsmith.com*) and **Achieve O₂ socks** (\$14; *achieve-o2.com* for stores). Pull on a **Patagonia Synchronilla vest** (\$70; *patagonia.com*) and you'll be wearing 100 percent-recycled Polartec. The company also runs the Common Threads program, which turns all kinds of used Polartec fleece garments into new ones. Drop off items at any Patagonia store.



Patagonia Synchronilla vest

With room for two bottles, the Mountainsmith Tour will become your go-to carryall for day hikes